Chuck Hooper is a business intelligence consultant, specializing in data visualization analytics.

Chuck brings 5 decades of business and IT experience with him.

From 1998-2008, he was an owner of Pro Relational Systems ("PRS"), a consulting and application development firm specializing in business intelligence.

His experiences include the analysis, design, implementation, training and support of business intelligence, data warehouse and decision support system environments in a variety of engagements for clients including: Clorox, E.&J. Gallo Winery, PepsiCo, Information Resources, Inc. (IRI), Unilever, The Broad Institute, Zeltiq, Align Technology, Harte-Hanks, Accenture, PWC, Awarepoint, Deloitte, McKesson, UMass Medical, Irish Life, UC Irvine and many others   .

In 2005, PRS became Tableau's first consulting partner. In 2008, Chuck joined Tableau Software to start their Professional Services group.   In 2011, Chuck "retired", back to the independent consulting world.

In addition to the current consulting offerings, Chuck does speaking engagements, and, conducts training sessions on the use of Tableau Software products, visual analytics, data warehouse design, and other business intelligence topics, at both the technical and the executive levels.

Chuck is honored to be one of the officially designated "Tableau Zen Masters".

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